

## Guest Lecturer Programme: Opportunities

### Discipline: Business-Economics

Subject/Module	University	Study	More details
Investment management (with the focus on Capital Assets Management, not investments on financial market)	Novi Sad	Bachelor	<a href="#">5.15</a>
Szeged International Week at the Faculty of Economics and Business Administration, 8-12 April, 2024	Szeged	Bachelor	<a href="#">5.16</a>
Market Research	Szeged	Bachelor	<a href="#">5.17</a>
Project Management	Novi Sad	Bachelor	<a href="#">5.18</a>
Multiple criteria decision making	Novi Sad	Master	<a href="#">5.19</a>
CONSUMER BEHAVIOR / MARKETING	Novi Sad	Bachelor	<a href="#">5.20</a>
Quality management	Novi Sad	Bachelor	<a href="#">5.21</a>
Principles of Economics	Novi Sad	Bachelor	<a href="#">5.22</a>
Economics of the company	Novi Sad	Bachelor	<a href="#">5.23</a>
Budget development for development investment	Novi Sad	Master	<a href="#">5.24</a>
Analysis of Financial Statements	Novi Sad	Bachelor	<a href="#">5.25</a>
Business and Academic English	Novi Sad	Bachelor	<a href="#">5.26</a>
Leadership	Novi Sad	Master	<a href="#">5.27</a>
Management	Novi Sad	Bachelor	<a href="#">5.28</a>
International Banking	Novi Sad	Master	<a href="#">5.29</a>
English for Economists	Novi Sad	Master	<a href="#">5.30</a>
Energy, Environment, Management, Competence development, Innovation, Organizational development, Cluster development	Szeged	Bachelor	<a href="#">5.31</a>
International and European Integration	Novi Sad	Bachelor	<a href="#">5.32</a>
Introduction to Consumer Behavior	Szeged	Bachelor	<a href="#">5.33</a>
Statistics, Data Analysis	Szeged	Master	<a href="#">5.34</a>
Data Models and Database Systems	Novi Sad	Bachelor	<a href="#">5.35</a>
Development of Internet Business Solutions	Novi Sad	Bachelor	<a href="#">5.36</a>
Wellbeing state	Alcalá	Bachelor	<a href="#">5.37</a>
International tax law	Alcalá	Bachelor	<a href="#">5.38</a>
Business mathematics II	Alcalá	Bachelor	<a href="#">5.39</a>

### Discipline: Business-Informatics

Subject/Module	University	Study	More details
Knowledge-based systems	Novi Sad	Master	<a href="#">6.40</a>
Knowledge in Data Discovery - Business Applications (current name of the subject: Knowledge extraction from business data)	Novi Sad	Bachelor	<a href="#">6.41</a>
Knowledge in Data Discovery - Business Applications (current name of subject: Knowledge extraction from business data)	Novi Sad	Bachelor	<a href="#">6.42</a>
Management of Information Systems Development projects	Novi Sad	Bachelor	<a href="#">6.43</a>

**Business - Economics. Opportunity 5.15**

Name	Jelena
Family Name	Demko-Rihter
Home University / Institution	University of Novi Sad (UNS)
Email	jciric@uns.ac.rs
Type of Mobility	Physical
Type of activity (theoretical lectures, practical sessions, seminars)	Practical sessions
Subject /Module	Investment management (with the focus on Capital Assets Management, not investments on financial market)
Link to the syllabus	<a href="http://ftn.uns.ac.rs/n627883632/upravljanje-investicijama">http://ftn.uns.ac.rs/n627883632/upravljanje-investicijama</a>
Field of studies	Engineering management
Type of study	Bachelor degree
Language of teaching	english
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Cost benefit analysis. Presentation of methodology and best practices examples for assessment of state or municipality infrastructure projects. Comparisson of investment projects in developed and developing countries.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>17/04/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>3 days</b>

## Business - Economics. Opportunity 5.16

Name	<b>Ildikó</b>
Family Name	<b>Pusztai-Varga</b>
Home University / Institution	<b>University of Szeged (USZ)</b>
Email	<b>ildiko.pusztai.varga@eco.u-sze</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Szeged International Week at the Faculty of Economics and Business Administration, 8-12 April, 2024</b>
Link to the syllabus	<a href="https://drive.google.com/file/d/11fnoZSDmnaw_GCyl6WHcJE5Hp2hem0riQ/view?usp=sharing">https://drive.google.com/file/d/11fnoZSDmnaw_GCyl6WHcJE5Hp2hem0riQ/view?usp=sharing</a>
Field of studies	<b>Economics, Business Administration</b>
Type of study	<b>Master degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Mini-courses held in the training programmes of the Faculty of Economics and Business Administration on 9-12 April 2024. The basic aim of the programme is to convey academic experience for Hungarian and international master students in the context of the 16th Szeged International Week. Each mini course includes 6 teaching hours (3x90 min.) (+ 2 optional on-site evaluation hours).</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>08/04/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>5 days</b>

**Business - Economics. Opportunity 5.17**

Name	<b>Anita</b>
Family Name	<b>Kéri</b>
Home University / Institution	<b>University of Szeged (USZ)</b>
Email	<b>keri.anita@eco.u-szeged.hu</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Market Research</b>
Link to the syllabus	<b><a href="https://uszeged-my.sharepoint.com/:w:/g/person/keri_anita_o365_u-szeged_hu/Eeyl0RKrcDhKgawAjhnH-0oBT1E3hWUmEIRJgEKb4Zpdcg?e=FGhQyu">https://uszeged-my.sharepoint.com/:w:/g/person/keri_anita_o365_u-szeged_hu/Eeyl0RKrcDhKgawAjhnH-0oBT1E3hWUmEIRJgEKb4Zpdcg?e=FGhQyu</a></b>
Field of studies	<b>Business Studies</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Contribute to the practical class of Market Research with whichever methodological issues the colleague is familiar with (e.g.: interesting qualitative or quantitative research methods' introduction in a practical way, e.g: eye camera, etc.) to provide practical information on the research method and its usage.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>12/02/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>5 days</b>

**Business - Economics. Opportunity 5.18**

Name	<b>Danijela</b>
Family Name	<b>Ciric Lalic</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>danijela.ciric@uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Project Management</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences">https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences</a></b>
Field of studies	<b>Engineering Management</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<ul style="list-style-type: none"> <li>- <b>Present relevant case studies and examples related to the course topic</b></li> <li>- <b>Organize practical sessions for students</b></li> <li>- <b>If relevant, organize part of theoretical lectures with the host professor</b></li> </ul>
Tentative start date for the mobility (it should be for the year 2024):	<b>01/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>5 working days, 8 hours</b>

**Business - Economics. Opportunity 5.19**

Name	<b>Dragan</b>
Family Name	<b>Stojic</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>dragan.stojic@ef.uns.ac.rs</b>
Type of Mobility	<b>Blended</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Multiple criteria decision making</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2878-multicriteria-decision-making">https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2878-multicriteria-decision-making</a></b>
Field of studies	<b>Business studies and management science</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Introductory lessons in multiple criteria decision making. How to minimise the subjectivity factor when choosing between different options.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>18/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>4 days</b>

## Business - Economics. Opportunity 5.20

Name	<b>Dražen</b>
Family Name	<b>Marić</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>drazen.maric@ef.uns.ac.rs</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>CONSUMER BEHAVIOR / MARKETING</b>
Link to the syllabus	<b><a href="https://www.ef.uns.ac.rs/ofakultetu/studijski-programi/knjiga-predmeta-2021/oas-ekonomija/ponasanje-potrosaca.pdf">https://www.ef.uns.ac.rs/ofakultetu/studijski-programi/knjiga-predmeta-2021/oas-ekonomija/ponasanje-potrosaca.pdf</a></b>
Field of studies	<b>ECONOMICS AND BUSINESS</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Visiting lecturer should provide a teaching lessons from the field of Consumer Behavior in on line environment as well as negative impact that environment has on that behavior. AI (usage and impact on consumers) should be included in these lessons. After the lessons students should be engaged in writing a short essay about the topic.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>18/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>4 working days with 2 hour per day (total of 8 hours)</b>

### Business - Economics. Opportunity 5.21

Name	<b>Radenko</b>
Family Name	<b>Marić</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>radenko.maric@ef.uns.ac.rs</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Quality management</b>
Link to the syllabus	<b><a href="https://www.ef.uns.ac.rs/ofakultetu/studijski-programi/knjiga-predmeta-2021/mas-mkt/menadzment-kvaliteta.pdf">https://www.ef.uns.ac.rs/ofakultetu/studijski-programi/knjiga-predmeta-2021/mas-mkt/menadzment-kvaliteta.pdf</a></b>
Field of studies	<b>Marketing and trade</b>
Type of study	<b>Master degree</b>
Language of teaching	<b>,English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Lecture, practice, interactive debates, discussions, panel groups and processing of case studies based on which students will get to know and analyze the concept of quality management methodology and its actual impact on sustainable competitiveness and success of corporative business operations.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>18/02/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>3 days with 8 working hours</b>



## Business - Economics. Opportunity 5.22

Name	<b>Andrea</b>
Family Name	<b>Ivanisevic</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>andrai@uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Principles of Economics</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences">https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences</a></b>
Field of studies	<b>Engineering Management</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<ul style="list-style-type: none"> <li>- <b>Present relevant case studies and examples related to the course topic</b></li> <li>- <b>Organize practical sessions for students</b></li> <li>- <b>If relevant organize part of theoretical lectures with host professor.</b></li> </ul>
Tentative start date for the mobility (it should be for the year 2024):	<b>01/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>5 working days, 8 hours</b>

### Business - Economics. Opportunity 5.23

Name	<b>Andrea</b>
Family Name	<b>Ivanisevic</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>andrai@uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Economics of the company</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences">https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences</a></b>
Field of studies	<b>Engineering Management</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<ul style="list-style-type: none"> <li>- <b>Present relevant case studies and examples related to the course topic</b></li> <li>- <b>Organize practical sessions for students</b></li> <li>- <b>If relevant organize part of theoretical lectures with host professor.</b></li> </ul>
Tentative start date for the mobility (it should be for the year 2024):	<b>01/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>5 working days, 8 hours</b>

**Business - Economics. Opportunity 5.24**

Name	<b>Andrea</b>
Family Name	<b>Ivanisevic</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>andrai@uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Budget development for development investment</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences">https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-technical-sciences</a></b>
Field of studies	<b>Engineering Management</b>
Type of study	<b>Master degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<ul style="list-style-type: none"> <li>- <b>Present relevant case studies and examples related to the course topic</b></li> <li>- <b>Organize practical sessions for students</b></li> <li>- <b>If relevant organize part of theoretical lectures with host professor.</b></li> </ul>
Tentative start date for the mobility (it should be for the year 2024):	<b>01/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>5 working days, 8 hours</b>

**Business - Economics. Opportunity 5.25**

Name	<b>Bojana</b>
Family Name	<b>Vukovic</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>bojana.vukovic@ef.uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Analysis of Financial Statements</b>
Link to the syllabus	<b>1. Financial Statement Analysis: An Introduction 1.1 Scope of Financial Statement Analysis 1.2 Major Financial Statements and Other Information Sources 1.3 Financial Statement Analysis Framework 2. Financial Reporting Mechanics 3. Understanding Income Statements and Balance Sheets 4. Understanding Cash Flow Statements and other Statements Practice 5. Financial Analysis Techniques 5.1 Analytical Tools and Techniques 5.2 Common Ratios Used in Financial Analysis 5.3 Equity Analysis 5.4 Credit Analysis</b>
Field of studies	<b>Economics studies</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>The visiting lecturer should hold a lecture on a chosen topic from the field of Analysis of Financial Statements according to the syllabus.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>07/10/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>8 working hours per week</b>

**Business - Economics. Opportunity 5.26**

Name	Dragana
Family Name	Vuković Vojnović
Home University / Institution	University of Novi Sad (UNS)
Email	dragana.vukovic.vojnovic@dgt.uns.ac.rs
Type of Mobility	Blended
Type of activity (theoretical lectures, practical sessions, seminars)	Seminars
Subject /Module	Business and Academic English
Link to the syllabus	<a href="https://www.pmf.uns.ac.rs/en/studies/study-programs/master-of-science-in-tourism/">https://www.pmf.uns.ac.rs/en/studies/study-programs/master-of-science-in-tourism/</a>
Field of studies	Tourism Management
Type of study	Master degree
Language of teaching	English
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<p>I am seeking a colleague from EUGLOH Alliance interested in jointly developing a short seminar tentatively titled 'Academic Speaking Skills Workshop'.</p> <p>In the current context of internationalization in higher education, students have opportunities to participate in a variety of intercultural activities. This includes preparing and delivering presentations to their international colleagues, participating in discussions, and working on joint projects. However, students are often faced with their personal limitations regarding public speaking, their knowledge of English, and being part of cross-disciplinary and intercultural discussion groups. The main aim of this workshop would be to provide support to students and encourage them to participate in a variety of intercultural academic encounters. Equipping them with useful strategies and core expressions will help them gain more confidence both in presenting and successfully participating in online and face-to-face contexts with students from other countries. They will learn how to plan, prepare, organize, and deliver their speech in English supported</p>

	<p><b>by the visual presentation, how to be active listeners, and how to be active, confident participants in discussions within an intercultural framework. One of the potential outcomes could be a self-study e-book with the most useful activities that were tested with students from different universities.</b></p>
<p>Tentative start date for the mobility (it should be for the year 2024):</p>	<p><b>04/11/2024</b></p>
<p>Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)</p>	<p><b>To be agreed, following the Erasmus criteria</b></p>

**Business - Economics. Opportunity 5.27**

Name	<b>Maja</b>
Family Name	<b>Strugar Jelaca</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>maja.strugar.jelaca@ef.uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Leadership</b>
Link to the syllabus	<b>Required Textbook: Northouse, P. D. (2022). Leadership: Theory and Practice (9th Edition). Sage</b>
Field of studies	<b>Social Sciences-Economics-Management</b>
Type of study	<b>Master degree</b>
Language of teaching	<b>English and Serbian</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Any theoretical and practical lecture from the Required Textbook: Northouse, P. D. (2022). Leadership: Theory and Practice (9th Edition). Sage</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>01/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 lectures, three hours</b>

**Business - Economics. Opportunity 5.28**

Name	<b>Slobodan</b>
Family Name	<b>Marić</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>slobodan.maric@ef.uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Management</b>
Link to the syllabus	<b><a href="https://www.ef.uns.ac.rs/ofakultetu/studijski-programi/knjiga-predmeta-2021/knjiga-predmeta-01-ekonomija.php">https://www.ef.uns.ac.rs/ofakultetu/studijski-programi/knjiga-predmeta-2021/knjiga-predmeta-01-ekonomija.php</a></b>
Field of studies	<b>Management</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Lecture</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>07/10/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>1x3 working hours</b>



**Business - Economics. Opportunity 5.29**

Name	<b>Ivan</b>
Family Name	<b>Milenković</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>ivan.milenkovic@ef.uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>International Banking</b>
Link to the syllabus	<b>syllabus</b>
Field of studies	<b>Finance</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Online lectures</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>15/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days, 4 hours</b>

### Business - Economics. Opportunity 5.30

Name	<b>Mirna</b>
Family Name	<b>Vidaković</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>vidakovicm@ef.uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Other</b>
Subject /Module	<b>English for Economists</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/3046-english-for-economists">https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/3046-english-for-economists</a></b>
Field of studies	<b>English for Specific Purposes</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Depending on the selected topic, the visiting lecturer is expected to provide some theoretical input and devise activities which focus on practice, production, and interaction. The lectures can include a task-based activity, if deemed useful, or employ other contemporary methods that foster written and/or oral communication skills as well as critical-thinking skills.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>11/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>3 days with 6 working hours</b>

**Business - Economics. Opportunity 5.31**

Name	<b>György</b>
Family Name	<b>Szügyi</b>
Home University / Institution	<b>University of Szeged (USZ)</b>
Email	<b>euro@euromenedzser.hu</b>
Type of Mobility	<b>Blended</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Energy, Environment, Management, Competence development, Innovation, Organizational development, Cluster development</b>
Link to the syllabus	<b>Not available</b>
Field of studies	<b>Engineer, tea herceg, economics, management, international buisniss</b>
Type of study	<b>Master degree</b>
Language of teaching	<b>English, Hungarian</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>35 years of experinces in adult in university teaching. Lectures, trainings, coaching, facilitating, counselling, .entoring.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>10/01/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>10</b>

## Business - Economics. Opportunity 5.32

Name	<b>Olgica</b>
Family Name	<b>Glavaški</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>olgica.glavaski@ef.uns.ac.rs</b>
Type of Mobility	<b>Virtual</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>International and European Integration</b>
Link to the syllabus	<b>The aim of this course is to acquire fundamental knowledge in the field of the international integration genesis. Particularly, EU integration process, institutions and the key policies that categorises the functioning of the EU (monetary, fiscal, agricultural, regional, social, competition, industrial, trade and other policies), including the perspectives of the EU are focus of the course.</b>
Field of studies	<b>International Economics and Business</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Practical aspects and real effects of international and EU integration process.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>21/10/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days / 8 working hours</b>

### Business - Economics. Opportunity 5.33

Name	<b>Szabolcs</b>
Family Name	<b>Prónay</b>
Home University / Institution	<b>University of Szeged (USZ)</b>
Email	<b>pronay.szabolcs@eco.u-szeged</b>
Type of Mobility	<b>Blended</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Introduction to Consumer Behavior</b>
Link to the syllabus	<b><a href="https://www.coosp.etr.u-szeged.hu/Scene-718340">https://www.coosp.etr.u-szeged.hu/Scene-718340</a></b>
Field of studies	<b>Business administration</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>The visiting lecturer can join in to the Introduction to Consumer Behavior BA class which is held in a weekly regular basis from February till May. The course itself is organized in a physical attendance fashion, however, the visiting lecturer can join in a hybrid fashion also - upon previous agreement with the course organizer. The participation would include any peculiar knowledge the visiting lecturer can provide that would mean an additional value to the students at University of Szeged.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>03/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days</b>

**Business - Economics. Opportunity 5.34**

Name	<b>Peter</b>
Family Name	<b>Kovacs</b>
Home University / Institution	<b>University of Szeged (USZ)</b>
Email	<b>kovacs.peter@eco.u-szeged.hu</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Other</b>
Subject /Module	<b>Statistics, Data Analysis</b>
Link to the syllabus	<b>It is based on the course</b>
Field of studies	<b>Economics, Business</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Computer-based classes or lectures</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>19/02/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>1 week</b>

**Business - Economics. Opportunity 5.35**

Name	<b>Saša</b>
Family Name	<b>Bošnjak</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>sasa.bosnjak@ef.uns.ac.rs</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Data Models and Database Systems</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-economics">https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-economics</a></b>
Field of studies	<b>Business studies and management science</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>To realize several lectures with the theoretical and practical aspects related to the course title: Data Models and Database Systems</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>15/02/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>7 working days</b>

**Business - Economics. Opportunity 5.36**

Name	<b>Saša</b>
Family Name	<b>Bošnjak</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>sasa.bosnjak@ef.uns.ac.rs</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Development of Internet Business Solutions</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-economics">https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-economics</a></b>
Field of studies	<b>Business studies and management science, Business Information Systems</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>To realize several lectures with theoretical and practical aspects related to the course with the title: Development of Internet Business Solutions</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>15/02/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>7 working days</b>



**Business - Economics. Opportunity 5.37**

Name	<b>Olga</b>
Family Name	<b>Cantó Sánchez</b>
Home University / Institution	<b>Universidad de Alcalá (UAH)</b>
Email	<b>olga.canto@uah.es</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Seminars</b>
Subject /Module	<b>Wellbeing state</b>
Link to the syllabus	<b><a href="https://www.uah.es/es/estudios/descarga-de-ficheros/?anio=2023-24&amp;codAsig=360046&amp;codPlan=G363">https://www.uah.es/es/estudios/descarga-de-ficheros/?anio=2023-24&amp;codAsig=360046&amp;codPlan=G363</a></b>
Field of studies	<b>Economy</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English or Spanish</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Workshop on one of the program topics</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>22/01/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days (3 hours)</b>

**Business - Economics. Opportunity 5.38**

Name	<b>María</b>
Family Name	<b>Crespo Garrido</b>
Home University / Institution	<b>Universidad de Alcalá (UAH)</b>
Email	<b>maria.crespo@uah.es</b>
Type of Mobility	<b>Blended</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Seminars</b>
Subject /Module	<b>International tax law</b>
Link to the syllabus	<b>www.uah.es</b>
Field of studies	<b>Applied economy</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English or Spanish</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Exchange of experiences in international taxation</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>07/10/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>8 hours</b>

**Business - Economics. Opportunity 5.39**

Name	<b>Omar</b>
Family Name	<b>de la Cruz Vicente</b>
Home University / Institution	<b>Universidad de Alcalá (UAH)</b>
Email	<b>omar.delacruz@uah.es</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Business mathematics II</b>
Link to the syllabus	<b><a href="https://www.uah.es/es/estudios/descarga-de-ficheros/?anio=2023-24&amp;codAsig=340004&amp;codPlan=G342">https://www.uah.es/es/estudios/descarga-de-ficheros/?anio=2023-24&amp;codAsig=340004&amp;codPlan=G342</a></b>
Field of studies	<b>Business administration and management</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English or Spanish</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Solving of students' doubts, derivatives and integrals of first degree of social sciences, optimization with two variables</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>18/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>16</b>

**Business - Informatics. Opportunity 6.40**

Name	<b>Olivera</b>
Family Name	<b>Grljević</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>olivera.grljevic@ef.uns.ac.rs</b>
Type of Mobility	<b>Blended</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Knowledge-based systems</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2892-knowledge-based-systems">https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2892-knowledge-based-systems</a></b>
Field of studies	<b>Business informatics</b>
Type of study	<b>Master degree</b>
Language of teaching	<b>English or Serbian (or related languages)</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Practical lessons related to Recommendation Systems in line with the curriculum. The programming language is Python.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>17/11/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days</b>

## Business - Informatics. Opportunity 6.41

Name	<b>Olivera</b>
Family Name	<b>Gljević</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>olivera.grljevic@ef.uns.ac.rs</b>
Type of Mobility	<b>Blended</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Knowledge in Data Discovery - Business Applications (current name of the subject: Knowledge extraction from business data)</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2893-knowledge-in-data-discovery-business-applications">https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2893-knowledge-in-data-discovery-business-applications</a></b>
Field of studies	<b>Business Informatics</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English or Serbian (or related languages)</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Practical, case-based sessions in Python related to business data analytics and extractions of insights from data.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>03/03/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days</b>

**Business - Informatics. Opportunity 6.42**

Name	<b>Olivera</b>
Family Name	<b>Grljević</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>olivera.grljevic@ef.uns.ac.rs</b>
Type of Mobility	<b>Blended</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Practical sessions</b>
Subject /Module	<b>Knowledge in Data Discovery - Business Applications (current name of subject: Knowledge extraction from business data)</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2893-knowledge-in-data-discovery-business-applications">https://www.course-catalogue.uns.ac.rs/component/jdownloads/send/10-ekonomski-fakultet/2893-knowledge-in-data-discovery-business-applications</a></b>
Field of studies	<b>Business Informatics</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English or Serbian (or related languages)</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>Practical, case-based sessions in Python related to data analytics and extraction of insights from business data.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>20/10/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days</b>

### Business - Informatics. Opportunity 6.43

Name	<b>Mirjana</b>
Family Name	<b>Maric</b>
Home University / Institution	<b>University of Novi Sad (UNS)</b>
Email	<b>mirjana.maric@ef.uns.ac.rs</b>
Type of Mobility	<b>Physical</b>
Type of activity (theoretical lectures, practical sessions, seminars)	<b>Theoretical lectures</b>
Subject /Module	<b>Management of Information Systems Development projects</b>
Link to the syllabus	<b><a href="https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-economics">https://www.course-catalogue.uns.ac.rs/course-catalogue/faculty-of-economics</a></b>
Field of studies	<b>Business Informatics</b>
Type of study	<b>Bachelor degree</b>
Language of teaching	<b>English</b>
Brief description of the teaching activities the visiting lecturer /professor is expected to perform (including assessment, if applicable):	<b>The primary aim of the course is to provide students with insight into concepts of both traditional and agile approach to IT project management, with particular emphasis on their differences. The second aim of the course is that students understand the essentials of the Scrum project management framework.</b>
Tentative start date for the mobility (it should be for the year 2024):	<b>15/10/2024</b>
Length of the mobility (according to the Erasmus criteria a minimum of 2 days with a minimum of 8 working hours per week)	<b>2 days with 8 hours per week</b>